

Advertising Specifications

Files:

Created in Adobe InDesign, Photoshop or Illustrator or Microsoft Publisher

Formats:

High resolution PDF's are preferred and JPG or PNG

Resolution:

High resolution, camera ready at 300 dpi or greater.

Color:

All ads are black and white. No full-color ads available at this time.

Ad Creation:

If you do not have images that meet these specifications, we can create them for your business.

Advertising in our program is a great way to reach your community. Hundreds of people come downtown each month to see PTPA productions; don't you think it's time they saw your business in our program?

If interested in advertising with us for the 2017 Season please contact Jessica at jlbenjamin@ptpashows.org or call 570-454-5451.

J. J. Ferrara Center
212 West Broad Street
Hazleton, PA 18202
570-454-5451
www.ptpashows.org



**2017 Program
Advertising Rates
and Specifications**

Advertising Rates

These advertisements will appear in all PTPA production programs for the 2017 Season.

(8 Shows & 2 Youth Productions)

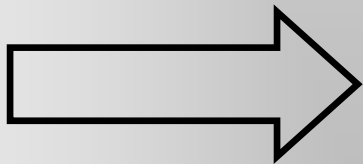
Program size: 5.5" x 8.5"
(standard sheet folded in half with margins)

Full Page Ad 5" x 8" \$500.00

Half Page Ad 5" x 4" \$325.00

Quarter Page Ad 2.5" x 4" . \$200.00

Business Card Ad 2.5" x 2" . \$150.00



The layout to your right is the actual size that the ads will appear in the program.

